

Chautauqua Amphitheater

Function Goals:

People:

- The Amp will in the future need to accommodate 15% to 20% greater than the 4,000 seat audience capacity.
- Amp should be welcoming, comfortable, and accessible for patrons, lecturers, preachers, and artist who present there.



Activities:

- Amp needs to support current programming and future programs.
- Natural light at clerestory and from southeast and northeast presently need control to avoid washing out video projections.
- Update and enlarge theatrical support, dressing rooms, green room, music storage, among others.
- Though trucks delivering stage productions are huge, minimize their presence and impacts.



Chautauqua Amphitheater

Function Goals:

Relationships:

- A secure boundary is needed to control access and protect revenue.
- Renovation to adhere to contemporary standards of safety, inter-generational accessibility, and sustainability and demonstrate the Institution's leadership in these areas.
- Preserve visual and acoustical openness of Amp, and connections to the public spaces around it.
- Improve Sight lines.
- Separate audience from backstage activities.
- Quick turn-over of performances and events needed.
- Update mechanical and electrical building systems.
- Roof must support huge snow and rigging loads.



Chautauqua Amphitheater

Function Goals:

Site:

- The site of the present Amp is to be the site of the future Amp
- The Amp is our ritual home and programmatic center of what we do.
- The Amp was not always where it is or as it is. It has changed over time, changing its location, form, structure, and purpose, and we need the Amp to continue to change and grow with the Institution and its changing needs.



Historic Key Elements:

- Preserve the experience, feel and function of the Amp
- Preserve or relocate Historic Gardens
- Retain Massey Organ



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Function Goals:

Environment:

- Visual and aural connections to surroundings (adjacent buildings, walkways, Plaza, the Lake) are important.



- Building development shall be ecologically responsive demonstrating the Institution's leadership in the critical areas of:



- Site Ecology
- Water Quality and Conservation
- Energy Conservation
- Health
- Material Conservation
- Equity
- Beauty
- Control of Amplified Sound



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Function Goals:

Quality:

- The Amp is the assembly within the assembly. Face-to-Face encounters and being close to other Chautauquans, performers, and presenters is valued.
- Combining arts and activities in the Amp is a statement of our core mission and identity, as the Institution is founded on pillars including arts, religion, recreation, education, and the Amp embraces them all, many times a day.
- Maintain luminous shaded interior.
- People appreciate the Amp's idiosyncrasies and their favorite places; quirkiness is ok.



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Economy Goals:

- Budget of \$20 million in philanthropic support represents a sizable goal the most the institution can anticipate raising the next steps shall include a budget
- Project Budget is all-inclusive of hard and soft costs, equipment, furnishings, and capital replacement funds
- If operations are changed by renovations, operation budgets need to be updated
- If budgets increase, funds need to be identified to cover increase
- Phase-in the work if needed to make the scope fit the budget
- It will be necessary for the Institution to attract donors and involve them in the process during the design phase



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Time Goals:

Past:

- The Amp's historic past makes time visible, and we appreciate experiencing the passage of time from season to season and from day to day.
- Massey Memorial Organ is an important feature.
- Establish building history and timeline and identify significant features that give the Amp its character and identity.



Present:

- Implementation of Amphitheater renovation is a priority in the Institution's Strategic Plan 2010-2018.
- Community participation is essential for creating a renovation plan. Face-to-face meetings and web sites will be used to share info. and solicit participation.



Future:

- Amphitheater operates during the summer season. Renovations to be made between one or more summer seasons. No lost seasons.
- Institution growth anticipated 3% to 5% annually through 2018; greater increase in seating capacity required.
- Long return-on-investments are acceptable.
- Through the Amp has changed over time, there's a feeling that the experience of being there is as it was, and the experience of how it feels should remain familiar.

